

ALEX JACOBI

EXPERIENCE

● MONKEY HOUSE PUBLICATIONS

CREATIVE SPECIALIST (PART-TIME): JAN. 2, 2025 - PRESENT

Create the visual brand and digital graphics; design and format print materials, such as books and flyers; advise on and help manage company's media presence; promote authors through media materials; copy edit various marketing materials and books

● ALEX JACOBI MEDIA (FREELANCE MEDIA COMPANY)

MAR. 2018 - PRESENT

LONG-TERM CONTRACTS:

BATTLE GROUND ACADEMY: NOV. 2020 - JUN. 30, 2022

Took photos of events and edited, took video of events and edited, designed promotional graphic materials, archived older media

WOODMONT CHRISTIAN CHURCH: MAR. 2018 - OCT. 2020

Took video of and edited weekly sermons, helped manage social media platforms and develop new ideas for those platforms, took video of and edited children's minister sermons

BREAD AND HONEY: SEPT. 2018 - DEC. 2019

Set up and conducted two-camera shoot for several hours by myself, broke all gear back down and then edited hour-long interviews interspersing two camera shots together into one cohesive interview

● BATTLE GROUND ACADEMY; FRANKLIN, TN.

COMMUNICATION CONTENT SPECIALIST: JUL. 1, 2022 - DEC. 20, 2024

Created print and digital content for four school divisions, which includes video, photos, graphic design, and writing; managed the school's social media platforms; kept the school's website information accurate and kept the website functioning properly; helped develop branding guidelines

● FRANKE FOODSERVICE SOLUTIONS; SMYRNA, TN.

GRAPHIC DESIGNER: JUN. 12, 2017-JUL. 14, 2017

Designed order forms, packing slips, and promotional material; photographed and edited product photos

● GANNETT DESIGN STUDIO; NASHVILLE, TN.

DESIGNER I: SEPT. 19, 2016-JUN. 8, 2017

Designed newspaper pages for *The Tennessean*, *Memphis Commercial Appeal*, *Clarksville Leaf Chronicle*, and *Murfreesboro Daily News Journal*

INTERNSHIPS/VOLUNTEER WORK

● THE BELONGING CO.

MEDIA TEAM VOLUNTEER: NOV. 2017 - PRESENT

Operate various cameras during live online services

● SPECIAL CORRESPONDENT FOR RELIGION NEWS SERVICE

POPE FRANCIS VISIT TO PHILADELPHIA: SEPT. 24-27, 2015

Wrote and photographed two stories that ended up in *Washington Post* and *Huffington Post*

● COLUMBIA MISSOURIAN; NEWSPAPER FOR THE CITY OF COLUMBIA, MO.

OUTREACH TEAM MEMBER: MAY 2015 - JUNE 2015

Crafted and scheduled social media posts, developed social media content, gathered online analytics

EDUCATION REPORTER: JAN. 2015 - MAY 2015

Wrote and gathered stories pertaining to K-12 news in Columbia, Mo.

● VOX MAGAZINE; MAGAZINE FOR THE CITY OF COLUMBIA, MO.

ART DIRECTOR: JAN. 2015 - MAY 2015

Looked over designs and fixed problem areas, set up pages, placed ads, and sent pages to publisher

VOXTALK (BLOG FOR VOX MAGAZINE) EDITOR: AUG. 2014 - DEC. 2014

Reviewed pitches from writers, edited posts and ensured they were published, gave writers feedback

● THE PACER; STUDENT NEWSPAPER AT UT MARTIN

EXECUTIVE EDITOR: MAY 2013-MAY 2014

Created new design of paper and website, led meetings and assigned articles to writers, led staff in posting content and designing paper

INFO

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👤 Alex Jacobi

📧 @alexjacobi_

EDUCATION

● MASTER OF ARTS, JOURNALISM

THE UNIVERSITY OF MISSOURI: MAY 2016

● BACHELOR OF ARTS, COMMUNICATIONS (MAGNA CUM LAUDE)

THE UNIVERSITY OF TENNESSEE AT MARTIN: MAY 2014

SKILLS

- AP STYLE
- AUDIO EDITING
- COPY EDITING
- GRAPHIC DESIGN
- HTML/CSS
- PAGE LAYOUT
- PHOTO EDITING
- PHOTOGRAPHY
- SOCIAL MEDIA
- VIDEO EDITING
- VIDEOGRAPHY
- WRITING

PLATFORMS

- ADOBE AUDITION
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE LIGHTROOM
- ADOBE PHOTOSHOP
- ADOBE PREMIERE PRO
- FINAL CUT PRO
- CANVA
- FACEBOOK
- INSTAGRAM
- X (TWITTER)
- SQUARESPACE
- WIX
- WORDPRESS