

# ALEX JACOBI

## EXPERIENCE

### ● MONKEY HOUSE PUBLICATIONS

CREATIVE SPECIALIST (PART-TIME): JAN. 2, 2025 - PRESENT

Create the visual brand and digital graphics; design and format print materials, such as books and flyers; advise on and help manage company's media presence; promote authors through media materials; copy edit various marketing materials and books

### ● ALEX JACOBI MEDIA (FREELANCE MEDIA COMPANY)

MAR. 2018 - PRESENT

LONG-TERM CONTRACTS:

#### BATTLE GROUND ACADEMY: NOV. 2020 - JUN. 30, 2022

Took photos of events and edited, took video of events and edited, designed promotional graphic materials, archived older media

#### WOODMONT CHRISTIAN CHURCH: MAR. 2018 - OCT. 2020

Took video of and edited weekly sermons, helped manage social media platforms and develop new ideas for those platforms, took video of and edited children's minister sermons

#### BREAD AND HONEY: SEPT. 2018 - DEC. 2019

Set up and conducted two-camera shoot for several hours by myself, broke all gear back down and then edited hour-long interviews interspersing two camera shots together into one cohesive interview

### ● BATTLE GROUND ACADEMY; FRANKLIN, TN

COMMUNICATION CONTENT SPECIALIST: JUL. 1, 2022 - DEC. 20, 2024

Created print and digital content for four school divisions, which includes video, photos, graphic design, and writing; managed the school's social media platforms; kept the school's website information accurate and kept the website functioning properly; helped develop branding guidelines

### ● FRANKE FOODSERVICE SOLUTIONS; SMYRNA, TN

GRAPHIC DESIGNER: JUN. 12, 2017 - JUL. 14, 2017

Designed order forms, packing slips, and promotional material; photographed and edited product photos

### ● GANNETT DESIGN STUDIO; NASHVILLE, TN

DESIGNER I: SEPT. 19, 2016 - JUN. 8, 2017

Designed newspaper pages for *The Tennessean*, *Memphis Commercial Appeal*, *Clarksville Leaf Chronicle*, and *Murfreesboro Daily News Journal*

## INTERNSHIPS/VOLUNTEER WORK

### ● THE BELONGING CO.

MEDIA TEAM VOLUNTEER: NOV. 2017 - PRESENT

Operate various cameras during live online services

### ● SPECIAL CORRESPONDENT FOR RELIGION NEWS SERVICE

POPE FRANCIS VISIT TO PHILADELPHIA: SEPT. 24-27, 2015

Wrote and photographed two stories that ended up in *Washington Post* and *Huffington Post*

### ● COLUMBIA MISSOURIAN; NEWSPAPER FOR THE CITY OF COLUMBIA, MO

OUTREACH TEAM MEMBER: MAY 2015 - JUNE 2015

Crafted and scheduled social media posts, developed social media content, gathered online analytics

EDUCATION REPORTER: JAN. 2015 - MAY 2015

Wrote and gathered stories pertaining to K-12 news in Columbia, Mo.

### ● VOX MAGAZINE; MAGAZINE FOR THE CITY OF COLUMBIA, MO

ART DIRECTOR: JAN. 2015 - MAY 2015

Looked over designs and fixed problem areas, set up pages, placed ads, and sent pages to publisher

VOXTALK (BLOG FOR VOX MAGAZINE) EDITOR: AUG. 2014 - DEC. 2014

Reviewed pitches from writers, edited posts and ensured they were published, gave writers feedback

### ● THE PACER; STUDENT NEWSPAPER AT UT MARTIN

EXECUTIVE EDITOR: MAY 2013 - MAY 2014

Created new design of paper and website, led meetings and assigned articles to writers, led staff in posting content and designing paper

## INFO

🌐 [www.alexjacobimedia.co](http://www.alexjacobimedia.co)

✉ [alex@alexjacobi.co](mailto:alex@alexjacobi.co)

👤 Alex Jacobi

📧 @alexjacobi\_

## EDUCATION

### ● MASTER OF ARTS, JOURNALISM

THE UNIVERSITY OF MISSOURI: MAY 2016

### ● BACHELOR OF ARTS, COMMUNICATIONS (MAGNA CUM LAUDE)

THE UNIVERSITY OF TENNESSEE AT MARTIN: MAY 2014

## SKILLS

- AP STYLE
- AUDIO EDITING
- COPY EDITING
- GRAPHIC DESIGN
- HTML/CSS
- PAGE LAYOUT
- PHOTO EDITING
- PHOTOGRAPHY
- SOCIAL MEDIA
- VIDEO EDITING
- VIDEOGRAPHY
- WRITING

## PLATFORMS

- ADOBE AUDITION
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE LIGHTROOM
- ADOBE PHOTOSHOP
- ADOBE PREMIERE PRO
- FINAL CUT PRO
- CANVA
- FACEBOOK
- INSTAGRAM
- X (TWITTER)
- SQUARESPACE
- WIX
- WORDPRESS